



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

JULY & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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JULY & YTD 2022

OVERALL PERFORMANCE – JULY 2022

July 2022
Performance

Hotel Guests

364k

Hotel Occupancy

63%

Hotel ALOS

2.6 Nights

ARR (AED)

277

REVPAR (AED)

175

Revenues (AED)

320 MN

% Change vs
2021

+25%

-8%

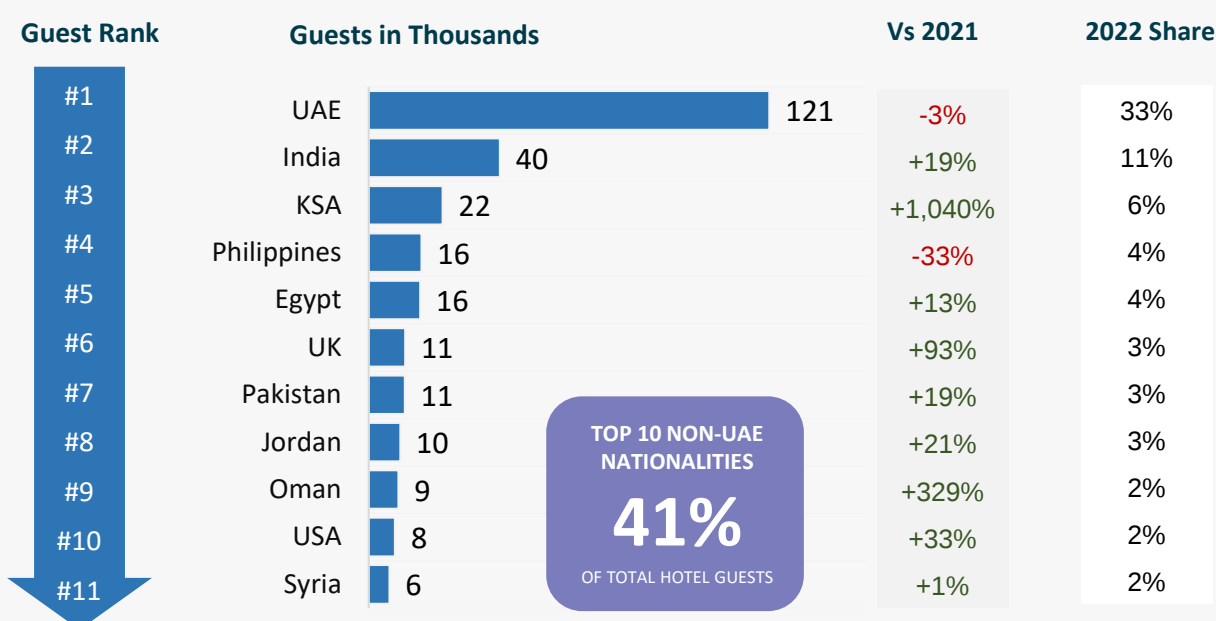
-19%

+8%

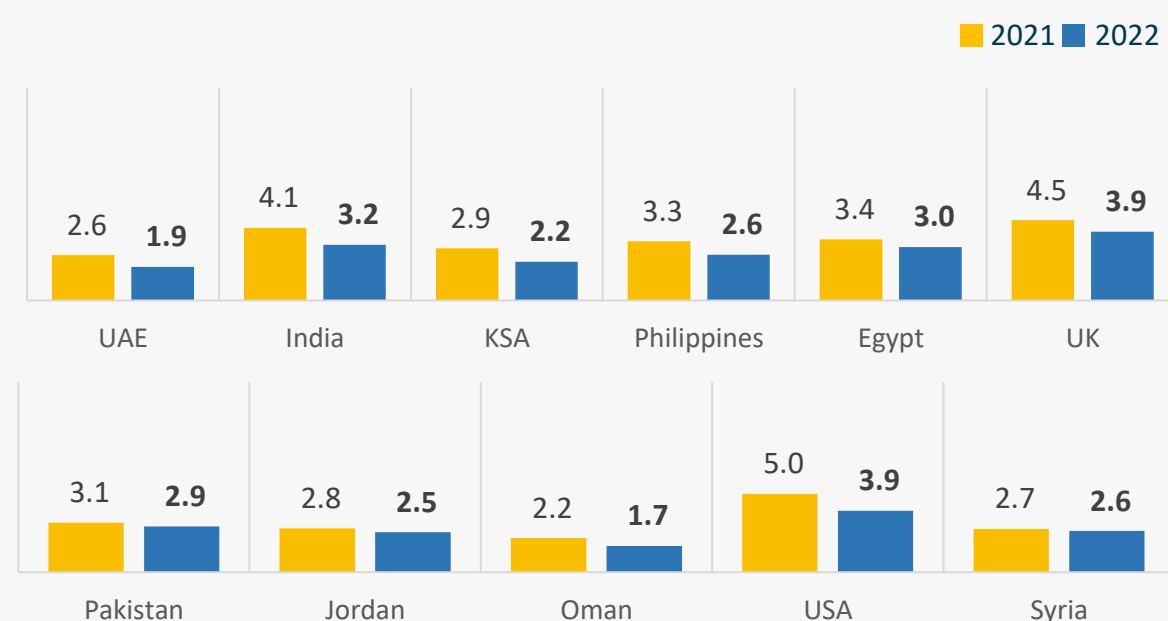
+13%

“—” No change vs previous year

HOTEL GUEST NATIONALITIES – JULY 2022



ALOS ACROSS TOP NATIONALITIES – JULY 2022



PERFORMANCE BY REGIONS – JULY 2022

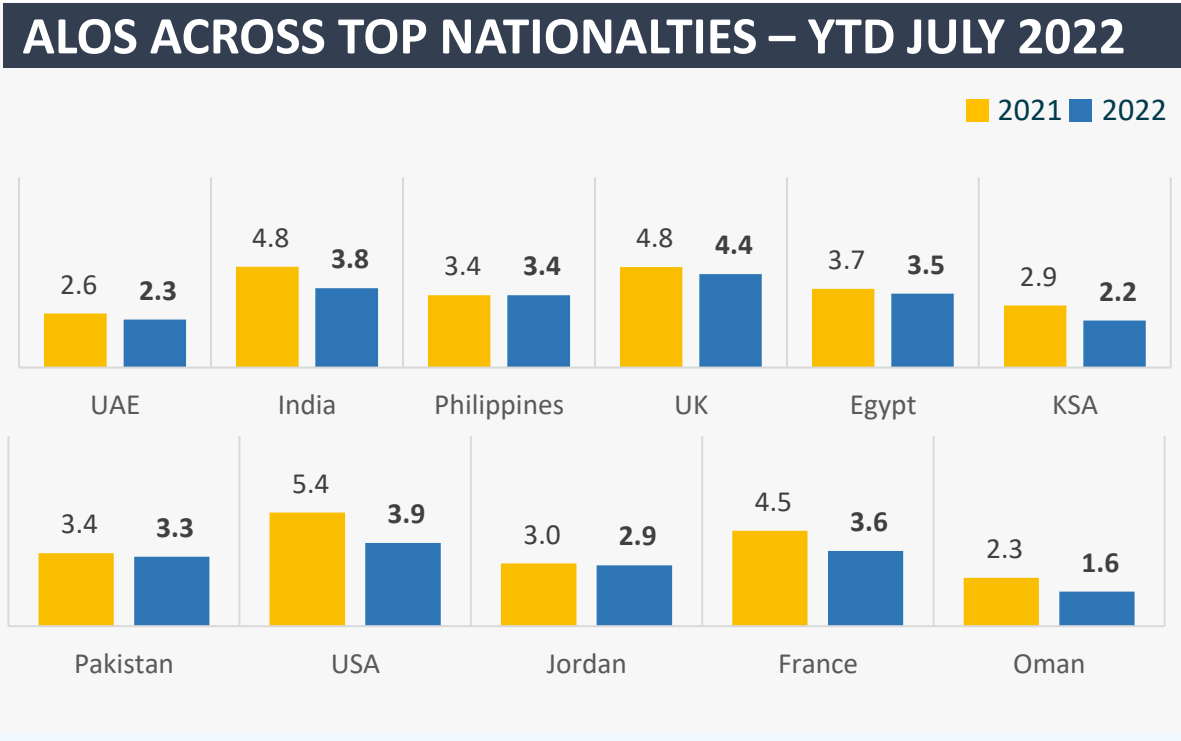
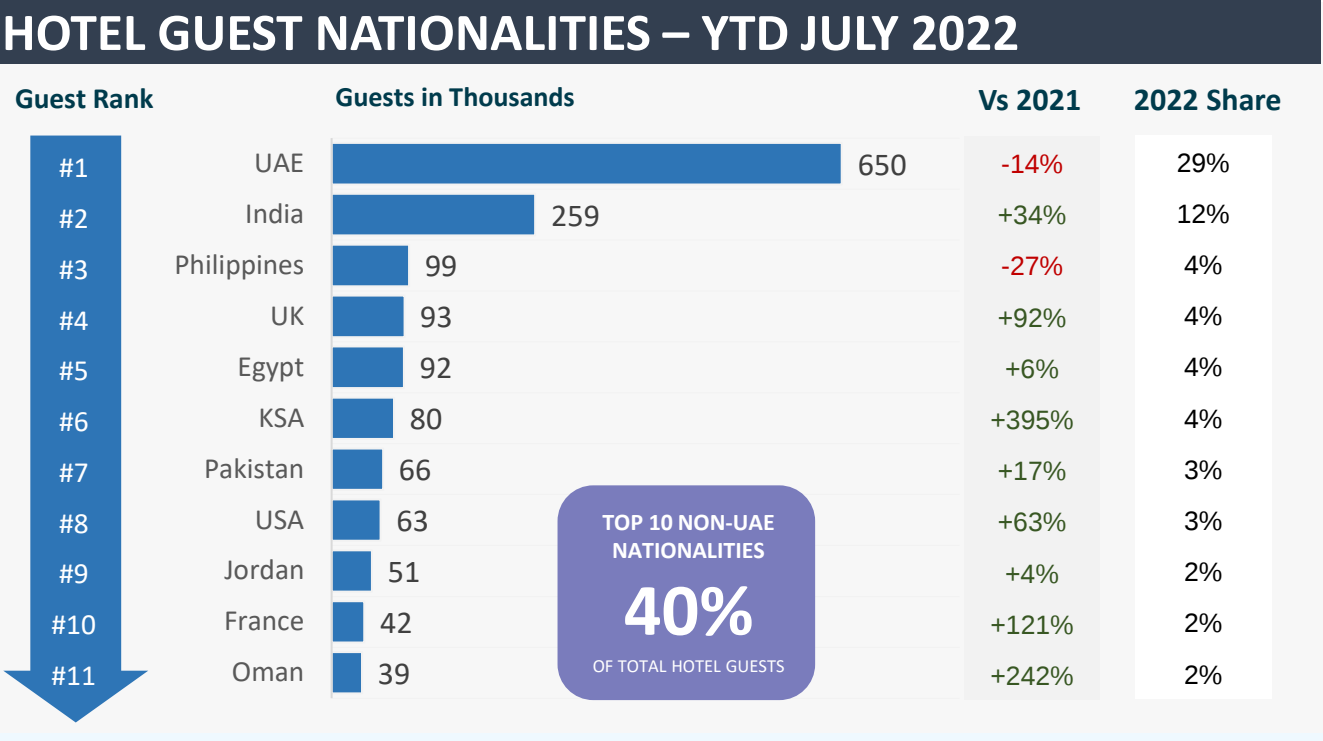
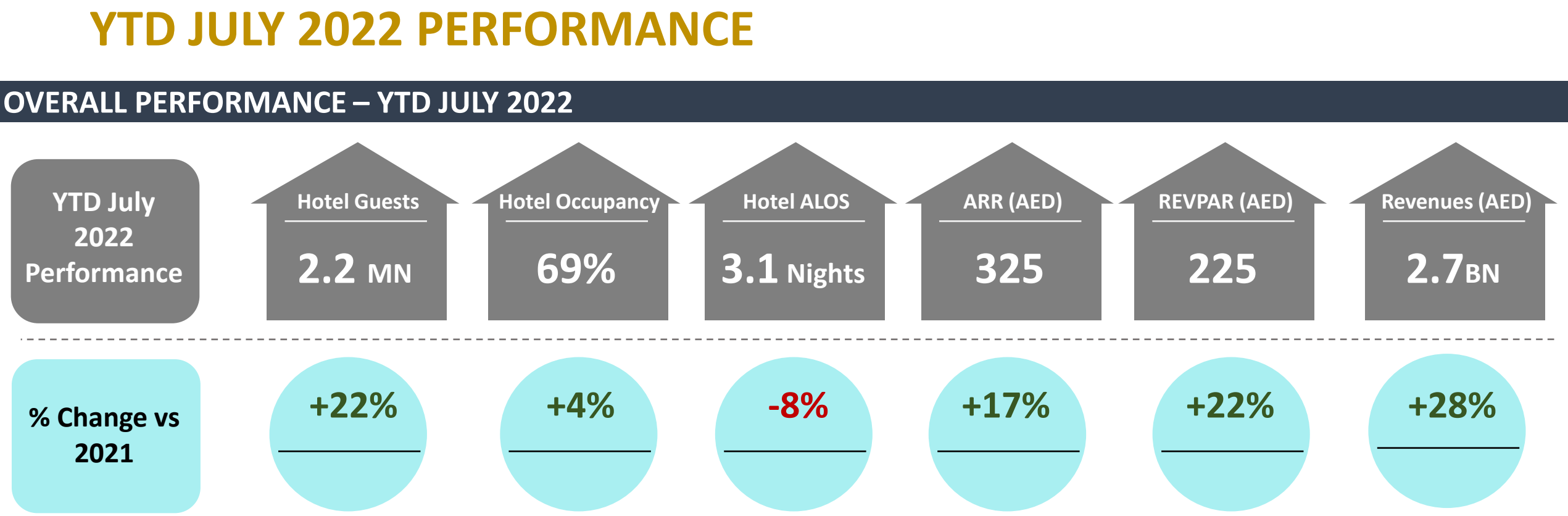
JULY 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	321	+25%	31	+18%	12	+34%
Occupancy	65%	-6%	54%	-26%	41%	-25%
ALOS (Nights)	2.7	-17%	1.9	-32%	2.0	-42%
Total Rev(M AED)	290	+16%	18	-22%	12	No Change
ARR (AED)	276	+9%	238	-9%	384	+22%
REVPAR (AED)	179	+3%	128	-33%	156	-9%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – JULY 2022

JULY 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	150	+17%	126	+42%	59	+31%	29	-1%
Occupancy	52%	-11%	76%	-2%	67%	-10%	74%	-6%
ALOS (Nights)	2.5	-16%	2.2	-18%	2.1	-32%	6.1	-3%
Total Rev(M AED)	208	+18%	61	+10%	21	-5%	30	No Change
ARR (AED)	390	+12%	199	+5%	154	-2%	240	+3%
REVPAR (AED)	203	-1%	151	+3%	104	-11%	177	-3%

Guest & revenue values are rounded off to their nearest value



PERFORMANCE BY REGIONS –YTD JULY 2022						
YTD JULY 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	1,932	+25%	201	+5%	74	+14%
Occupancy	71%	+5%	60%	-12%	52%	+3%
ALOS (Nights)	3.3	-8%	2.1	-20%	2.9	-6%
Total Rev(M AED)	2,467	+33%	132	-14%	124	+11%
ARR (AED)	324	+19%	256	-4%	470	+4%
REVPAR (AED)	230	+25%	153	-15%	246	+8%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD JULY 2022								
YTD JULY 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	982	+36%	682	+12%	335	+16%	208	+13%
Occupancy	61%	+7%	77%	+3%	73%	+3%	79%	No Change
ALOS (Nights)	3.1	-10%	2.5	-3%	2.6	-14%	6.2	-9%
Total Rev(M AED)	1,887	+38%	444	+11%	168	+20%	225	+5%
ARR (AED)	472	+22%	212	+6%	176	+10%	244	+1%
REVPAR (AED)	290	+31%	164	+10%	129	+13%	192	+2%

Guest & revenue values are rounded off to their nearest value